



Year End Tracking

1. What did your social sites help you accomplish this year?

2. Which social site was time well spent and brought you the most web site traffic and/or sales?

3. Which social site was a waste of your time and didn't bring anything to your business?

4. What was your biggest challenge with your social sites?

5. How did you handle your challenges?

6. What could you have done better to deal with your challenges?

7. What do you want to see change in your social sites in 2016?



Year End Tracking

1. Social Media Goals for this social site:

2. What is my big goal for this social site?

3. How will this help me grow my business or my blog?

4. How will I reach my goal? List 5 action items to reach your big goal:

5. What is preventing me from making this happen?

6. How will I measure my progress?

7. Mark this date on my calendar for my first check-in review:
